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## CANCER BENEFIT ALBUM RECEIVES PRESTIGIOUS HOLLYWOOD MUSIC AWARD FOR HUMANITARIANISM

*Unique Compilation Inspires Independent Recording Industry To Action*

**BROOKLYN, NY – October 26, 2007** – On November 28th, 2007, the Hollywood FAME Awards will honor acclaimed recording artist Matthew Zachary, founder and executive director of the **I'm Too Young For This! Cancer Foundation (i/2/y)**, with the 2007 Humanitarian Of The Year Award in recognition of the organization's new compilation CD benefiting young adults affected by cancer.

The namesake album—*I'm Too Young For This!*—features 21 original tracks composed by young adult Indie recording artists who have been directly affected by cancer, either through their own personal diagnosis or that of a loved one, most notably Grammy-nominated musicians Kevin Hearn (Barenaked Ladies), Cindy Bullens and legendary new age pianist Suzanne Ciani. The album's thematic diversity reflects that of its artists, each of whom shares a uniquely inspiring personal journey through their art.

*"I wanted to create something radically different than other cancer benefit CDs,"* says Zachary, a 12-year young adult survivor of pediatric brain cancer. *"Instead of simply slapping a pink ribbon on an existing compilation of songs by random pop artists, this project has deeper meaning and purpose as a practical educational tool that not only raises awareness for our mission but fulfills it simultaneously."*

At the wishes of the late Bill Gazzarri, The Hollywood FAME Awards (formerly the LA Music Awards) was founded in 1991 by veteran music industry producer Alfred Bowman to help unify the voices of Independent music in Hollywood. The event has become a quintessential staple of the music industry.

*"I've been in the industry for over 30 years and never have I come across an album that so touched my soul,"* says Bowman. *"It has transformed the way I think about the power of music and clearly deserves all of the accolade and acclaim that the humanitarian award brings with it. Kudos to Matthew."*

*I'm Too Young For This!* is the second in a library series of music projects *i/2/y* has released since 2006. A third and fourth compilation are in the works, as are national benefit concert festivals scheduled to feature and provide expose to the growing *i/2/y* catalog of young adult musicians affected by cancer.

### **About i/2/y**

Ranked as one of TIME Magazine's 50 Best Websites 2007, *i/2/y* is a global support community for young adults affected by cancer who get busy living and rock on. *i/2/y*'s mission is to end isolation and improve the quality of life of young adult cancer survivors, their families and caregivers by providing 'one-stop' access to hard-to-find resources, peer support and social networks. *i/2/y* uses music and the arts to make it hip to be a survivor and talk openly about "stupid cancer." We advocate on behalf of the 1 million+ adolescent and young adult survivors (ages 15-39) who are living with and beyond cancer worldwide. For more information, please visit [ImTooYoungForThis.org](http://ImTooYoungForThis.org).